

# Press release

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Warsaw, 22 January 2009

Emerging markets at efi24.com – new economy portal!

**The Institute of Media Monitoring's new project – [www.efi24.com](http://www.efi24.com) Economy Finance Investing is an economy portal launched on 22 January. It is devoted to the markets of: Poland, Romania, Russia, Ukraine, the Czech Republic, Slovakia, and focuses on real estate, energy and medicine sectors.**

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Efi.24.com is targeted at business people planning or making investments in European states. From daily **newsletters** readers can obtain all the latest macro economy information on a given region, news about companies and most recent Polish and foreign investments. The newsletters are available in English version as well. They involve a subscription fee, while some sections of [www.efi24.com](http://www.efi24.com) are free of charge. Manager responsible for the project is Marianna Lutomska, who also holds the post of editor-in-chief at PRoto.pl portal.

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*The Institute of Media Monitoring monitors over 900 press titles, 85 television and radio stations as well as nearly 2000 Internet portals. IMM is a member of FIBEP – an elite association of 91 media monitoring companies from 41 countries. Since 2002 the Institute of Media Monitoring has supported the Responsible Business Forum.*