

Press release

Warsaw 10 July 2008

Romania for Polish investors

This June 10, the Institute of Media Monitoring rendered available free e-bulletin for investors interested in Romanian market. The new newsletter “Facts about Romania” contains headlines from the field of economy, company law, politics and labor in Romania. The bulletin is updated on daily basis.

Thinking of promotion of Polish investments in Romania, the Institute of Media Monitoring (IMM) developed a newsletter „Facts about Romania”. The informant is addressed to investors interested in Romanian market or those that consider making investments there.

The e-bulletin contains data gathered in the result of every-day monitoring of Romanian and Polish media. Pieces of information are short and concise, which enables the readership to acquaint swiftly with all vital information on Romanian economy and Polish-Romanian relations. Subject matter also covers legislation and law, capital market and the country’s most important events, however only key information from the point of view of a potential investor is selected. Furthermore, the newsletter provides information on current exchange rates, stock market indexes, inflation trend curves, GDP and interest rates. To receive the e-bulletin on an e-mail box, please place an order at www.imm.com.pl/newsletter_o_Rumunii.

Romania appears to be a very attractive market for investors from all countries of Central and Eastern Europe. IMM aim is to provide a compedium of up-to-date economic information from Romania for Polish business people whose interest in Romanian market augments. The informant is also compatible with PDA (Palmtop) devices so that useful information reached the receivers also during business trips without a necessity to use a traditional computer or laptop, said Pawel Sanowski, President of the Board of Directors at the Institute of Media Monitoring

IMM is the first Polish media monitoring company to enter Romanian market. The fact that IMM is the owner of MediaTrust S.R.L., Romanian media monitoring company, from May 2008 enables it to furnish up-to-date news from Polish and Romanian media on-line via one Internet platform.

Currently IMM monitors in Poland nearly 850 newspapers, 800 Internet portals, 29 TV stations and 53 radio stations. The company has also built the only in Poland data base with contacts to journalists www.MediaContact.pl.