

Press release

Warsaw, 13th February 2009

The last chance to take part in *PRactice abroad!*

Admittance applications for 6th edition of a competition *PRactice abroad* can be submitted only till Wednesday, 18th February. The interested students of social communication and PR departments are advised to visit a website <http://www.instytut.com.pl/harmonogram2009> as soon as possible to find all information about the competition.

Competition *PRactice abroad* consists in formulating communication strategy for one of three subjects linked with the functioning of Gdansk Hospice Foundation.

To take part in the competition, registration form available at http://www.instytut.com.pl/zgloszenie_do_konkursu has to be filled in until February 18th. The registered participants of the competition should prepare draft project of competitive paper by April 3rd (3 pages). The submitted papers will be assessed by the jury that will chose 15 best projects which authors will devise full competitive strategies (15 pages in maximum) as part of Phase II of the competition. Communication skills of candidates, especially the style of presenting ideas, ease and suggestiveness will be assessed during multimedia presentation at final stage of the competition.

Winners of the competition will undergo summer trainings in branches of **Fleishman-Hillard, Hill & Knowlton** and **Lewis PR** agencies in London and Brussels. They will also be offered annual subscriptions of *Brief* magazine.

The competition is held under media patronage of: PRoto.pl., Gazeta Studencka, Brief.pl, Kariera.com.pl, Korba.pl, DlaStudneta.pl and Radio Kampus.